



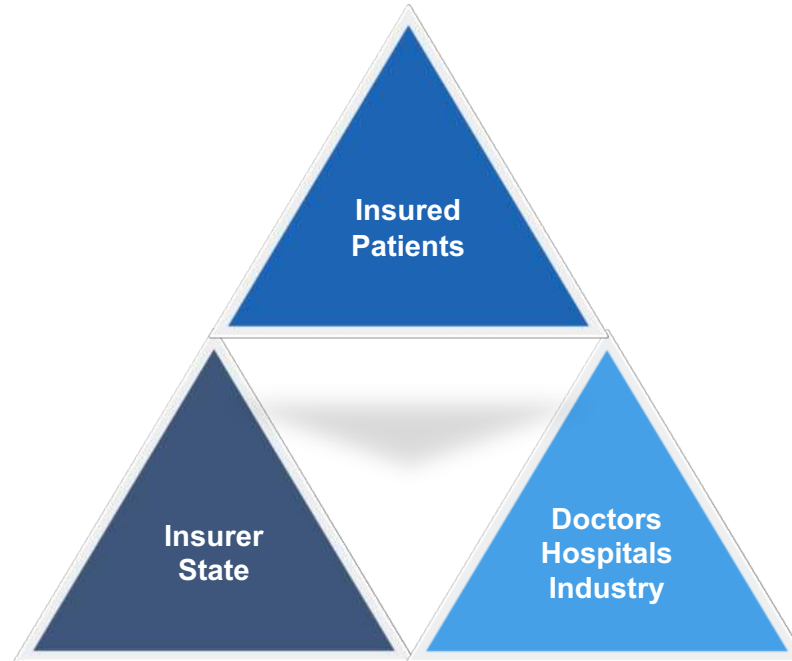
SWISS MEDICAL
NETWORK

Bring me home to Switzerland!

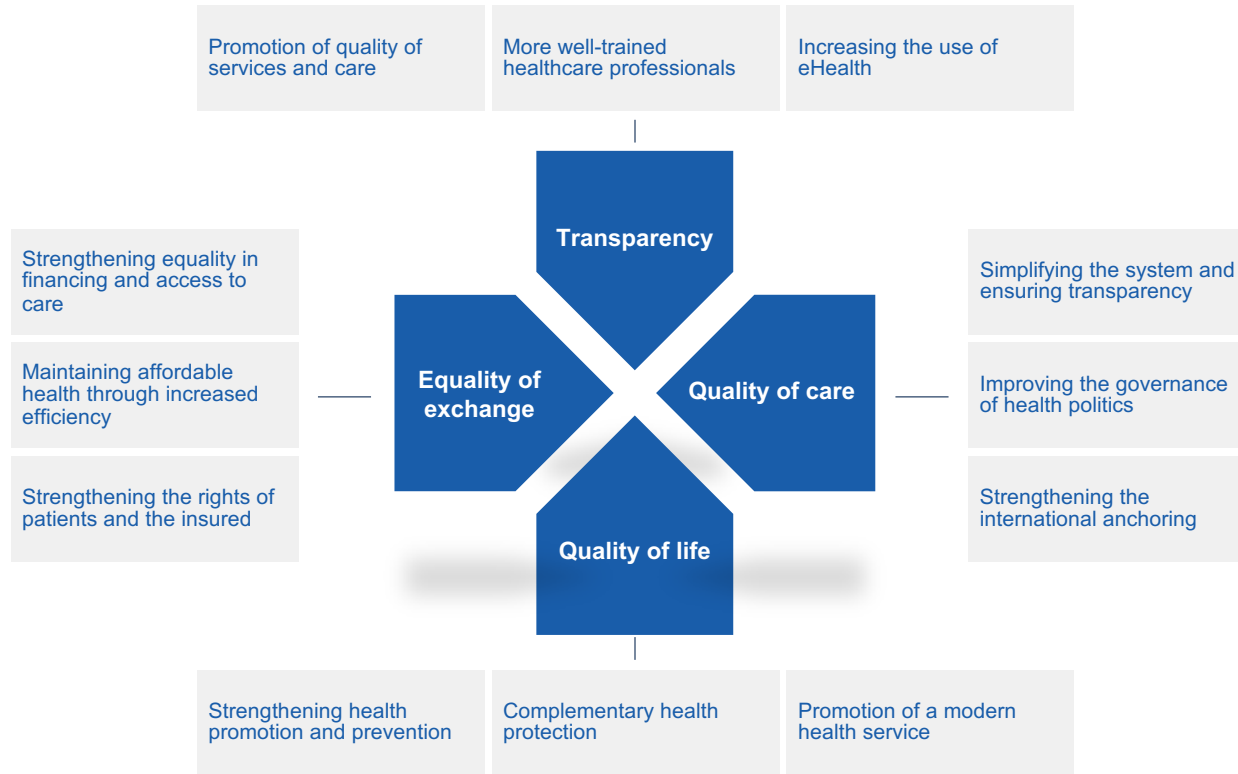
Antoine Hubert
Delegate of the Board,
Swiss Medical Network, Switzerland



The Swiss healthcare system, a twisted triangle



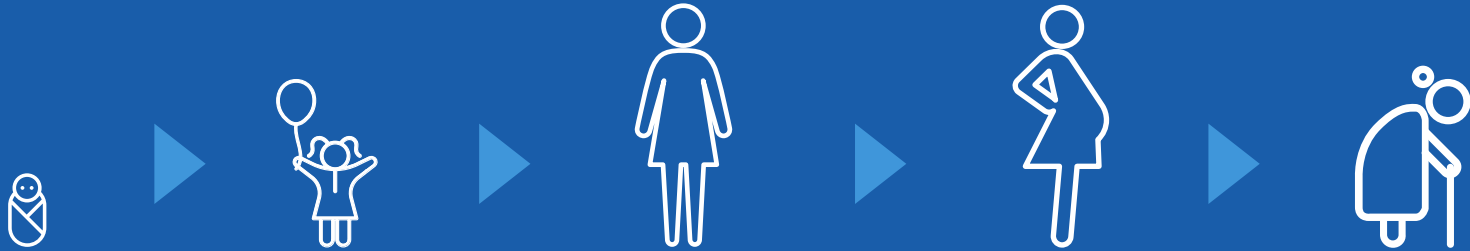
Vision 2020 of the FOPH - integrated care



Source: <https://www.bag.admin.ch/bag/fr/home.html>

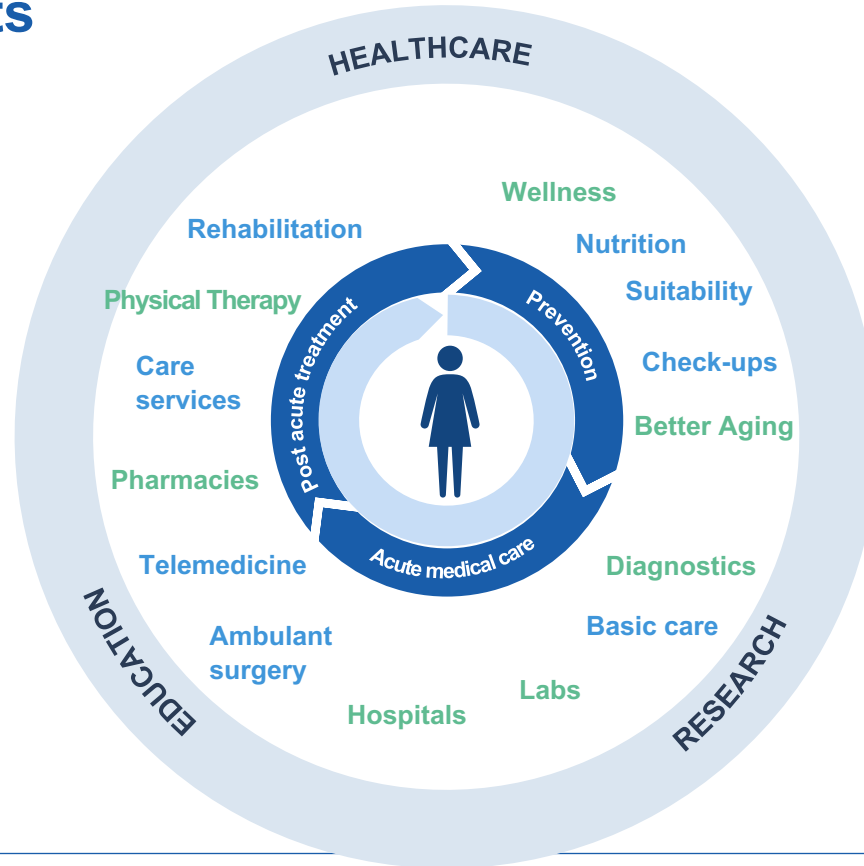
An integrated care system to follow-up the life course of members

MEMBER'S LIFE JOURNEY



LIFELONG & PERSONALIZED RELATIONSHIP

Integrated care system must bring together actors with currently divergent interests



High margin
Low margin



The universe of integrated care accompanying the patient

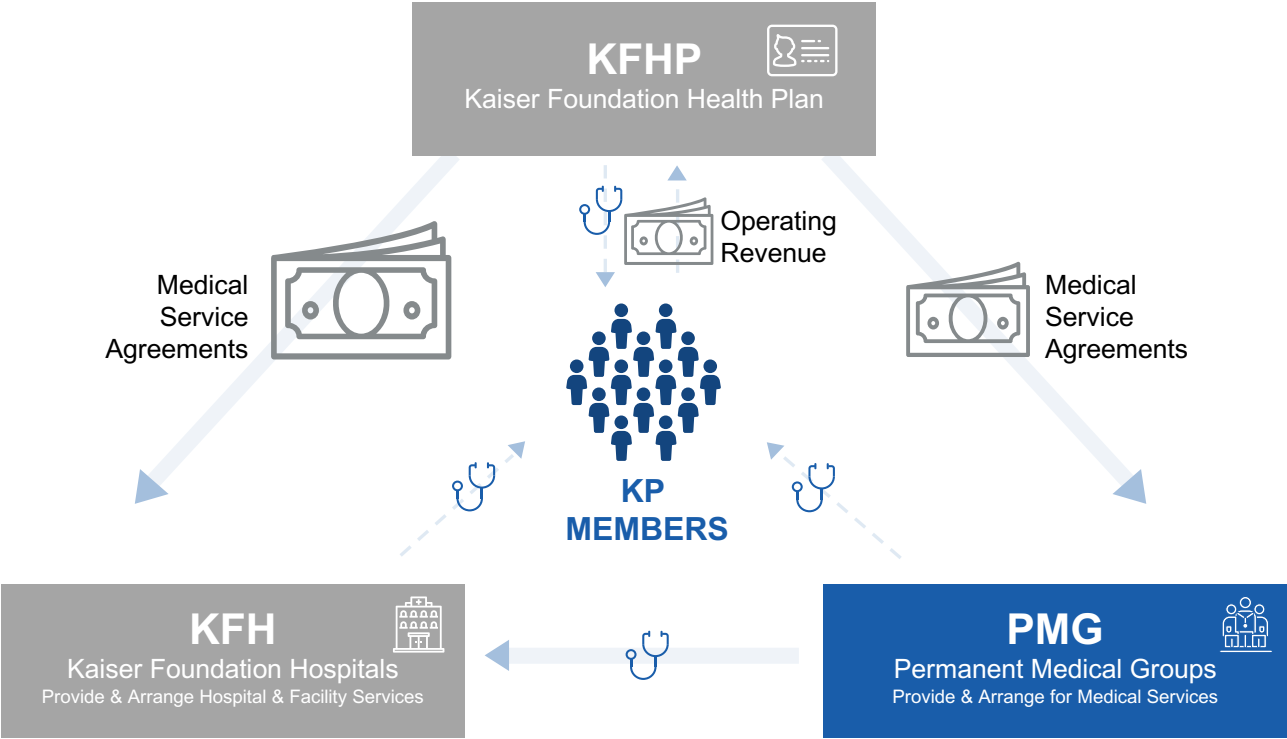
GOAL?

To transform a system of which some take advantage into a system that advantages everyone...

HOW?

Keeping citizens healthy
Improving patient outcome
Bringing together insurance and care providers

Kaiser Permanente – a virtuous triangle





12.2 m
MEMBERS

22_K

39



PHYSICIANS



HOSPITALS

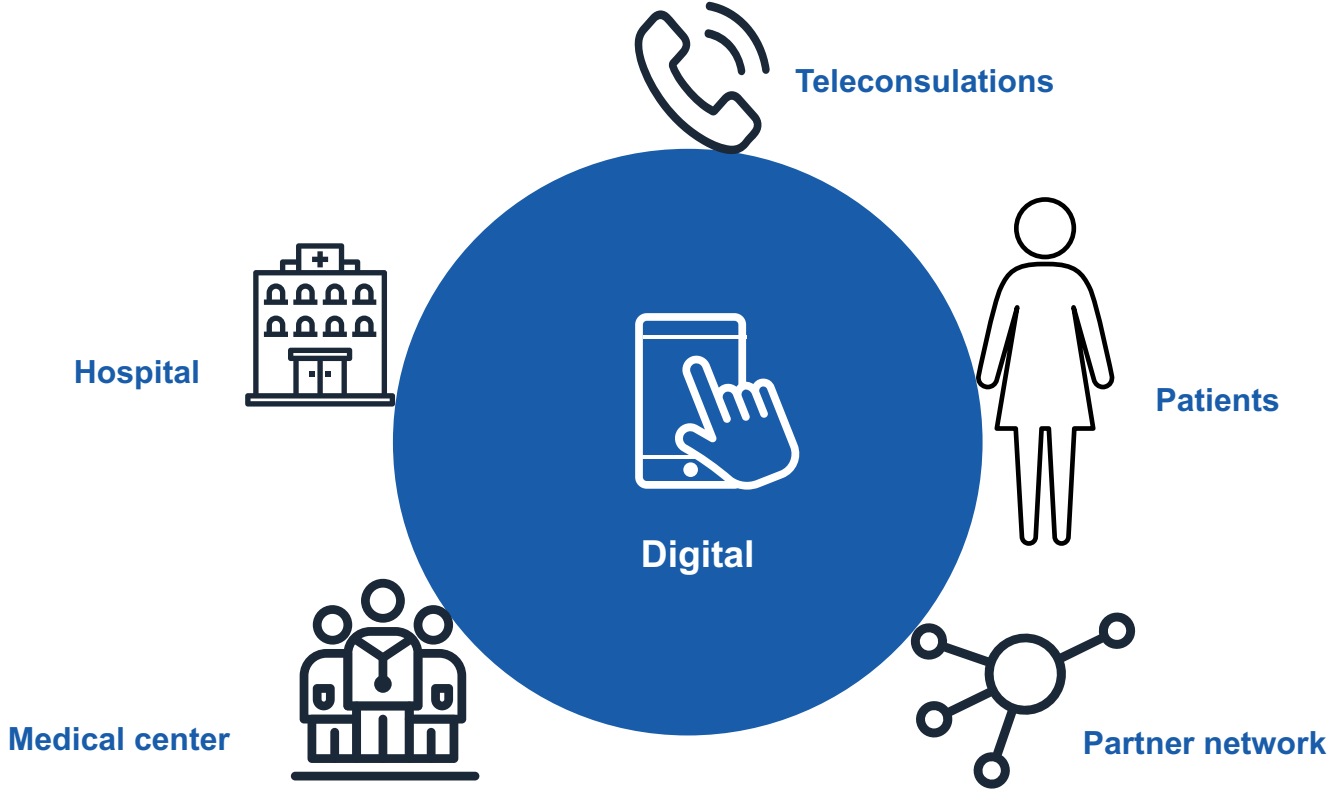
8.4 m
POPULATION

37_K

281



Integrated care requires digitalisation



Potential stakeholders and partners



On the way towards an alliance of stakeholders to build a new healthcare system in Switzerland

I Avoid conflicting interests that don't benefit patients

- Insurer
- healthcare provider
- Industry
- politics

I Bringing these actors together means:

- Aligning interests
- Priority to health preservation (paradigm shift)
- Develop coaching and support measures (prevention and proactivity)

Swiss Medical Network

is actively involved

for an efficient health system that puts the citizen at the center

ONE MISSION

+ ONE VISION

+ ONE TEAM

ONE ORGANISATION



COVID-19: Swiss Medical Network learnings

- | **The Swiss healthcare system has generally held up well**
 - Sacred unity of physicians and caregivers
 - Well-trained, equipped and well-paid medical staff and modern infrastructure
- | **Federal emergency law and cantonal autonomy was a good mix**
 - Coordinated action at the national level on key issues such as the supply of sanitary materials to avoid competition between cantons.
 - Freedom of the cantons in the organization of their hospitals (public & private).
- | **Consolidation of hospitals and clinics is under way and must continue**
- | **Public-private partnerships are essential**
- | **The Covid crisis has also demonstrated the need for a shift towards an integrated care system**

Thank you for your attention



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